Household Food Waste Determinants in Developed and Developing Countries: A Systematic Literature Review and Research Agenda

RILA ANGGRAENIGHENT UNIVERSITY, UNIVERSITAS BRAWIJAYA

Hendrik Slabbinck

Ghent University

Anneleen Van Kerckhove

Ghent University

Radityo Handrito

Ghent University, University of Antwerp, Brawijaya University

Cite as:

ANGGRAENI RILA, Slabbinck Hendrik, Van Kerckhove Anneleen, Handrito Radityo (2024), Household Food Waste Determinants in Developed and Developing Countries: A Systematic Literature Review and Research Agenda. *Proceedings of the European Marketing Academy*, 53rd, (119739)

Paper from the 53rd Annual EMAC Conference, Bucharest, Romania, May 28-31, 2024



Household Food Waste Determinants in Developed and Developing Countries: A Systematic Literature Review and Research Agenda

Abstract

This study aims to provide a comprehensive overview of determinants of household food waste (HFW) while acknowledging differences in the importance of determinants that may arise between developed and developing countries. This is done by conducting a systematic literature review (SLR). The results show that the determinants of HFW are diverse and, according to the socio-ecological model, can be categorized on the individual-, household-, family-, and external levels. Moreover, the study exposes that most studies on HFW determinants indexed in high-impact databases are conducted in developed countries. The scant attention paid to developing countries is a considerable problem, given the widespread issue of household food waste and the need for comprehensive, cross-regional solutions. It is crucial to fill the research gaps to provide a more thorough understanding of the determinants contributing to HFW and find a global solution.

Subject Areas: Consumer Behaviour, Cross-cultural and International Marketing, Public Policy

Track: Social Responsibility & Ethics